



We're happy to go the extra green mile for you.

Our Environmental + Sustainability Policy is designed to keep our company environmentally responsible in regards to our operations, products, and services. We are committed to being an ecologically conscientious company by managing the impact our day-to-day operations have on the environment. STARMEN strives to attain sustainable balance between economic, social, and environmental responsibilities, and commits ample resources to achieve environmental improvements.

We promote the principles of green living in all of our activities.

STARMEN has a comprehensive environmental policy, ensuring all employees comply with our standards for environmental care and consumer safety. A power conservation program operates within our business to minimize and channel maximum effectiveness of our power sources.

- Staff should ensure all appliances are switched off upon leaving their workstations.
- When using common areas i.e kitchen or bathrooms, ensure tap, lights, and electrical appliances are off to conserve power, reduce waste, and minimize cost.
- Employees are responsible for their individual workstations and required to keep these areas free from potential hazards.
- All staff should ensure paper and newspapers are recycled in appropriate bins.
- Recycling bins will be collected on a weekly basis.
- Use biodegradable and non-toxic cleaning products for the office.
- Use only fair-trade organic coffee, tea, and sugar, and use a cloth coffee filter.
- Wherever possible, paper must be sourced from sustainable forests.
- Where work related travel is necessary, multiple tasks should be undertaken wherever feasible within one journey.
- We strongly advocate using public transportation.

We support the local green economy.

STARMEN works with local suppliers whenever possible as a way of supporting the local economy. We value the quality of relationships STARMEN has established with its suppliers over the years and have integrated their environmental policies with our own.

By working with local suppliers, we reduce the amount of travel necessary to deliver goods. We also work closely with like-minded printing companies, accommodating requests for 100% recycled paper or environmentally conscious printing.

We have built our business on sensible alternatives to your business - and to protect the environment.

As part of our commitment to staying green, we have established successful relationships with a number of eco-friendly printing companies who produce excellent quality work at competitive prices. All of our printing associates are Forest Stewardship Council (FSC) accredited companies who use only the finest recycled and environmentally friendly paper.

Our printer partners also use water-based coating as opposed to UV or film coating on most printing projects and offer papers with the highest percentages possible of recycled and harvested fibers, processed without the use of chlorine or chlorine derivatives. Furthermore, we use vegetable inks for printing purposes, which minimize the use of solvents and their release into the environment.

Green Code Project

STARMEN has partnered with the Green Code Project, a Los Angeles based non-profit organization, which promotes and establishes environmentally friendly practices that will help create an international set of standards for the film and media industry. The Green Code Project provides practical advice and online resources to help embed environmentally aware living into all aspects of an organization, including green products.



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